



MERCED LAO BOAT RACING FESTIVAL

Brought to you by Vatthanatham Lao Foundation

Saturday August 24, 2024



Long before the establishment of Vatthanatham Lao Foundation, some of the founders had dreamed of and discussed the possibility of hosting a Lao boat racing festival here in Merced at the beautiful Yosemite Lake.

Now, that possibility has become a reality as we are set to host the very first **Lao Boat Racing Festival** in the Central Valley on August 24, 2024.

Festivities will start at 9 am with the parade of the “water goddesses.” Following the water parade, there will be a colorful parade of the racing teams on land. Each team will race two times to qualify for the finals. Throughout the day, there will be lively music, social dancing, cultural performances, and food and merchandise vendors.

As one can imagine, putting on an event like this requires much funding. We hope we can count on your support to make our first **Merced Lao Boat Racing Festival**, a very successful one.

Sponsorship Opportunities:

Event Sponsor **\$2,500**

- Company banners displayed on the main stage and boat race stage, plus *Entertainment* perks.
 - *Banners to be provided by sponsor.*

Entertainment Sponsor **\$1,500**

- Company logo displayed on the main stage screen throughout the day, plus *Water Parade* perks.

Water Parade Sponsor **\$1,000**

- Company mini banner displayed during water parade, plus *Race* perks.

Race Sponsor **\$500**

- Company banner displayed during team parade, logo printed in program, plus *Culture* perks.
 - *If your company has a racing team, please use the team registration form.*

Culture Sponsor **\$250**

- Company logo displayed on screen during cultural performances, plus *Hakphaeng* perks.

Hakphaeng Sponsor **\$100**

- Company or individual name printed in program.

For more information about this year's Lao Boat Racing Festival, please visit our website at <https://vatthanathamlao.org/projects/lao-boat-racing> and our Facebook page at <https://fb.com/vatthanathamlao>.

E-mail: VLF@vatthanathamlao.org | Facebook direct message: <https://m.me/vatthanathamlao>
 Vatthanatham Lao Foundation 1146 Mirror Lake Dr. Merced, CA 95340 | EIN: 87-3121333



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SPONSORSHIP FORM



PLEASE CHECK APPROPRIATE SPONSORSHIP LEVEL(S):

<input type="checkbox"/> \$2,500 - Event Sponsor	<input type="checkbox"/> \$500 - Race Sponsor
<input type="checkbox"/> \$1,500 - Entertainment Sponsor	<input type="checkbox"/> \$250 - Culture Sponsor
<input type="checkbox"/> \$1,000 - Water Parade Sponsor	<input type="checkbox"/> \$100 - Hakphaeng Sponsor

ORGANIZATION INFORMATION (please print clearly):

Organization: _____
 Coordinator Contact Name: _____ Title: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Email: _____

SPONSORSHIP LEVEL PAYMENT INFORMATION:

Sponsorship Amount: \$ _____
 Enclosed is check #: _____
 PLEASE INVOICE

MAIL COMPLETED FORM TO:
 Vatthanatham Lao Foundation
 1146 Mirror Lake Drive
 Merced CA 95340

For more information about this year's Lao Boat Racing Festival, please visit our website at <https://vatthanathamlao.org/projects/lao-boat-racing> and our Facebook page at <https://fb.com/vatthanathamlao>.

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